

# THE GATEPOST

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FRAMINGHAM STATE UNIVERSITY'S INDEPENDENT STUDENT NEWSPAPER  
SINCE 1932

## 2012 ADVERTISING RATES

### **STANDARD PAGE SIZE DISPLAY RATES:**

FULL PAGE 15" High X 9 3/4" Wide \$720.00

THREE-QUARTERS PAGE 11 1/4" H X 9 3/4" W  
\$540.00

TWO-THIRDS PAGE 10" H X 9 3/4" W \$480.00

HALF PAGE 7 1/2" H X 9 3/4" W \$360.00

ONE-THIRD PAGE 5"H X 9 3/4" W \$240.00

ONE-QUARTER PAGE 3 3/4" H X 9 3/4" W \$180.00

### **DISPLAY ADS**

\$5.00 PER SQUARE INCH

Cost: Height x Width x \$5.00

### **CLASSIFIED ADS**

SEVEN LINES FOR \$12.00

\$2.00 PER LINE OVER 7

30 Characters per a line.

### **Advertising Policies**

- New clients must pay in advance
- Bills and tear sheets are sent out on the day of publication.
- All bills are payable upon receipt.
- Clients with overdue bills must pay in full to advertise in subsequent issues.
- All advertising is subject to the approval of The Gatepost Editorial Board

### **PUBLICATION SCHEDULE**

#### **SPRING 2012**

ISSUE 1: January 27, 2012

Issue 2: February 3, 2012

Issue 3: February 10, 2012

Issue 4: February 17, 2012

Issue 5: February 24, 2012

Issue 6: March 2, 2012

Issue 7: March 23, 2012

Issue 8: March 30, 2012

Issue 9: April 6, 2012

Issue 10: April 13, 2012

Issue 11: April 20, 2012

Issue 12: May 4, 2012